



Lakeway Regional
Medical Center

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***Lakeway Regional Medical Center Announces Addition of
Information Technology Director, Anthony Martinez***

LAKEWAY, Texas – March 3, 2016 – Lakeway Regional Medical Center (LRMC), a state-of-the-art medical campus dedicated to the delivery of quality healthcare, today announced the addition of Information Technology (IT) Director, Anthony Martinez, to its growing leadership team.

Martinez has over 17 years of experience as a healthcare-based technology director, with a concentration in healthcare service delivery and operations, program and project management, facility construction lifecycle, and Electronic Medical Records (EMR) system implementation lifecycle. He is a successful healthcare projects management officer with a background of balancing healthcare stakeholder requirements with appropriate information technology architectures. He places an emphasis on injecting and inspiring creative and innovative leadership for the purpose of enhancing the continuum of care.

Before joining LRMC, Martinez served as Director of Healthcare Operations for The Kemetah Group in Oklahoma City, Okla., where he was responsible for IT outsource operations for two large hospital systems in Oklahoma and New Mexico consisting of a combined 15 large acute care hospital facilities and 120 specialty and urgent care clinics. He has also worked with Dell Professional Services for the Sidra Medical and Research Center in Doha, Qatar and for the Seton Healthcare Family, Atos Origin and Advanced Micro Devices (AMD) in Austin.

Martinez earned a Bachelor of Arts degree in Organizational Communication and a Masters degree in Organizational Leadership and Ethics from St. Edwards University in Austin. He is a member of the American College of Healthcare Executives and the Project Management Institute.

About Lakeway Regional Medical Center

Lakeway Regional Medical Center (LRMC) is a state-of-the-art medical campus dedicated to the delivery of world-class healthcare. LRMC provides services in emergency medicine, neurosurgery, orthopedics, neurology, cardiology, general surgery, gastroenterology and women's health. For more information about LRMC, visit LakewayRegional.com or call 512-571-5000.

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