



# Lakeway Regional Medical Center

**FOR IMMEDIATE RELEASE**

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## *LRMC Launches the Lakeway Painters “Wall of Art”*

**Lakeway, TX (May 21, 2014)** —Lakeway Regional Medical Center (LRMC) is excited to announce the launch of the Lakeway Painters “Wall of Art”. The art is now up and displayed in the lower level 2 hallway as you enter the cafeteria. The launch will take place on June 25<sup>th</sup> from 12:00pm – 1:30pm.

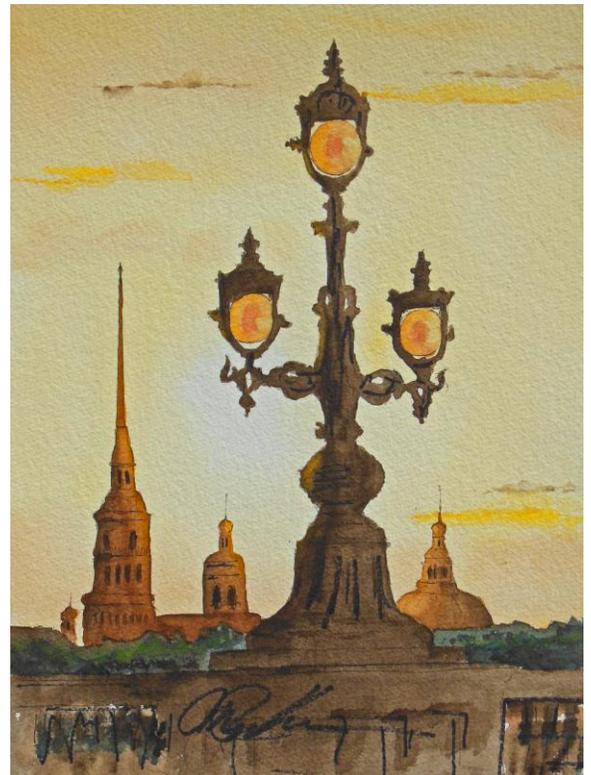
The opening exhibit will highlight the works of local artist’s right here in the Hill Country. Nearly ten years ago, a group of passionate artists formed the Lakeway Painters after an inspiring class taught by well-known Lakeway artist, Johnnie Fields. They enjoyed the camaraderie of the class so much that they formed the group to continue the process of learning to paint. Each Wednesday morning from 9 a.m. to noon, a small group of active members gathers at the Lakeway Activity Center to paint together, to share ideas, to view art videos, and to encourage each other.

Although the group started with watercolor and it remains the dominant media some of the artists are doing pastels, water based oils and acrylics. The artists’ personal tastes and talents are reflected in their subject matter, which includes landscapes, flowers, portraits and abstracts. In striving to achieve a unique style, the artists are receptive to constructive ideas from group members in an effort to improve personal skill and stretch the limits of their talent and creativity.

Local artists continue to conduct classes for the group. These classes are an integral part of the group’s objective to develop new techniques for improving their art.

Currently, Bev Moreland is the president of the Lakeway Painters, and Jean Edwards and Ben Kuenemann are their Vice Presidents.

The purpose of the display is to showcase the talents of our local artists that live here in the Hill Country and to also help raise funds for a local charity called Be Healthy Lake Travis. LRMC partnered with Be Healthy Lake Travis because their initiative is to engage the Lake Travis community to be healthy. They are here to inspire, connect and educate our current and future generations. They are a community consortium, a partnership of individuals and organizations that are committed to the community and to health and wellness. As a group they were brought together by Don Canada Jr. in order to brainstorm ways to improve the health of our community. They formed a



task force to establish a role for ourselves within the framework of creating a healthier lifestyle for families in the Lake Travis area.

To kick off this event, local artist Ben Kuenemann has donated one of his original watercolor paintings “Lamps along the Korvsky Bridge in St. Petersburg” to be sold in a silent auction. The auction will run for thirty days and the proceeds will be donated to Be Healthy Lake Travis. Silent Auction bids can be placed at the front desk with the assistance of one of the volunteers. Please join us on Wednesday, June 25th, from 12:00 noon until 1:30 pm as we launch this event. Let's show our local artists the support they deserve and also support the Be Healthy Lake Travis mission.

*About Lakeway Regional Medical Center*

*LRMC's medical campus is located in Lakeway, Texas, less than 20 miles from downtown Austin, and specializes in physician-provided services that meet the needs of our community. LRMC is a state-of-the-art medical campus dedicated to the delivery of world-class healthcare. LRMC provides services in emergency medicine, family practice, cardiology, cardiothoracic surgery, radiation oncology, general surgery, gastroenterology, women's health, infusion therapy, diagnostic and therapeutic radiology, respiratory, physical therapy and sports medicine, occupational therapy, speech-language pathology, and pain management. Ranked among the top 10 percentile of hospitals nationwide by Healthstream, an independent research company for outpatient services in 2012. For more information about LRMC, visit [lakewayregional.com](http://lakewayregional.com) or call 512-571-5000.*